

Giving Back to the Communities We Protect

HIGHLIGHTS FROM OUR YEAR SO FAR



ANNUAL CHARITY HOCKEY GAME

Red River Mutual and BSI raise \$3,000 for KidSport Manitoba

Together, BSI Insurance Brokers and Red River Mutual raised \$3,000 in support of KidSport Manitoba at their Annual Charity Hockey Game, held on March 14, 2018. Brian Esau, President and CEO of Red River Mutual, and Ren de Moissac, CEO of BSI Insurance Brokers, presented KidSport Manitoba with a cheque for \$3,000 following the game.

KidSport Manitoba believes that no kid should be left on the sidelines and that everyone should be given the opportunity to experience the positive benefits of organized sports. KidSport is a national charity administered by Sport Manitoba that helps remove barriers and assists less fortunate children – so that all kids can participate in sports.

Brian explained Red River Mutual's support of KidSport Manitoba by sharing that, "It is KidSport's dedication to the youth in our province that inspired us, along with BSI Insurance Brokers, to support the work they do."



11TH ANNUAL PROGRESSIVE AGRICULTURE SAFETY DAY

Committed to our youth and community safety

On May 25, 2018, Grade 5 students from across the Pembina Valley participated in safety training activities at the 11th Annual Progressive Agriculture Safety Day, held at the Millennium Exhibition Centre in Altona. Once again, Red River Mutual was proud to continue their sponsorship of the day in which the students went through the Firefighters' Burn Fund Safety Trailer and learned about fire safety and emergency escape planning.

"We understand the importance of sharing life-saving safety tips with the youth in our communities. We have seen far too often the tragic losses that can occur without proper safety equipment and education in place. That is why we are committed to doing our small part by educating today's youth, ensuring our communities are better protected now and into the future," shared Lonny Peters Loewen, Loss Prevention Coordinator at Red River Mutual.



SUNSHINE FUND COMMUNITY BBQ

Staff and community raise \$2,000 for Manitoba Camping Assoc.

With the support of the Altona community and staff members, Red River Mutual raised \$2,000 for the Manitoba Camping Association's Sunshine Fund at a barbecue held outside Red River Mutual's head office on July 13, 2018. The funds raised will help the Manitoba Camping Association reach its annual goal of sending 1,000 kids to camp this summer.

Dana Moroz, Program Director at the Manitoba Camping Association, shared that, "We believe that every child – regardless of race, faith, family income, or special needs – deserves the opportunity to go camping and experience an environment where everyone belongs. At camp, children are learning the life skills and the confidence they need to help them grow into well-adjusted teenagers and adults."

Red River Mutual staff social committee member, Rachel Klassen, explained the company's continued support of the Sunshine Fund. "Many of us remember attending summer camp and the lasting friendships we share to this day. We are delighted to have been able to be a part of this fundraiser and help the children in our communities."



#WPGWHITEOUT FOR A CAUSE

Staff raise funds for local animal rescue shelters

Red River Mutual staff got into the True spirit of the 2018 Stanley Cup Playoffs by participating in the #WPGWHITEOUT with staff donating in support of local animal rescue shelters each time they wore their Jets gear to the office on game days.

Thanks to the Winnipeg Jets, who successfully made it to the Western Conference Final, and to Red River Mutual staff supporting a great cause, Red River Mutual raised over \$1,500.

"We were delighted to see our staff and community unite by sharing our passion for the Winnipeg Jets while also helping those who are unable to help themselves, in this case, stray animals," said Haley Magee, Red River Mutual staff social committee member.

As a company, we know that it's the people we protect that matter most. Whether it be through major sponsorships or supporting staff-initiated charitable efforts, Red River Mutual is committed to being a positive force in the lives of our customers and our communities.

Our brokers are our partners. If you have a charitable initiative that you would like to support in partnership with Red River Mutual, contact Marketing@redrivermutual.com.